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NEWS RELEASE

Texas Forest Trail Region Elects Sherry Chaney Morgan As Treasurer

NACOGDOCHES, TX, October 1, 2020 – Sherry Chaney Morgan, Executive Director of the Nacogdoches Convention and Visitors Bureau, was elected Treasurer of the Texas Forest Trail Region by the Board of Directors. Morgan will add her expertise to the Executive Committee in helping East Texas heritage tourism and economic development partners attract and meet the needs of visitors to the Texas Forest Trail Region.



“QUOTE FROM SHERRY.”

“Sherry brings a wealth of knowledge and experience to the Executive Committee. She has dedicated herself to helping the Texas Forest Trail for many years and we are thankful for her commitment”, said Del Polikretis, Executive Director of the Forest Trail Region. “We look forward to continue working alongside her as we grow and promote the Region during these unprecedented times.”

The Texas Forest Trail Region is a regional tourism initiative developed by the Texas Historical Commission that fosters regional economic development by promoting heritage tourism through the preservation of cultural and historic resources and regional partnerships. The Texas Forest Trail Region encompasses 35 counties in East Texas including Anderson, Angelina, Bowie, Camp, Cass, Cherokee, Franklin, Gregg, Hardin, Harrison, Henderson, Houston, Jasper, Jefferson, Marion, Montgomery, Morris, Nacogdoches, Newton, Orange, Panola, Polk, Red River, Rusk, Sabine, San Augustine, San Jacinto, Shelby, Smith, Titus, Trinity, Tyler, Upshur, Walker and Wood.

For more information about the Texas Forest Trail please contact Executive Director Del Polikretis at 936-560-3699 or info@texasforesttrail.com or visit www.texasforesttrail.com .

For more information about Nacogdoches, visit www.visitnac.com .

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