



NEWS RELEASE

The Texas Forest Trail Offers A Reward For Your East Texas Story

NACOGDOCHES, TX, March 30, 2020 -- In this time of social distancing and self-quarantine, the Texas Forest Trail invites you to take the time to share a story about East Texas with not only your family, but all of East Texas. The roots of those who live in East Texas run deep and strong. The area is known as the gateway to Texas. Texas heritage and culture are everywhere – from historic downtowns, restored buildings, landmarks, and designated historical sites.

“In a time when travel is discouraged, we implore you to take a break from binge watching Netflix and spend time sharing something about East Texas that speaks to you – the story about how your Uncle helped build the railroad, how a great grandfather owned the first clothing store downtown, your ghost encounter in a local hotel, or how many generations of your family have lived in East Texas,” stated Del Polikretis, Executive Director of the Texas Forest Trail. “We want to help you share these stories through our social media. They deserve to be told. Especially at a time when reflection can help us focus on positive things. Tell us your stories of the days gone by and we will post them for all to read. It’s a way to have a human connection while we work together for the greater good of the community.”

All stories submitted will be posted on <https://weareeasttexas.com> and throughout Texas Forest Trail’s social media. The Executive Board of the Forest Trail will choose the five most interesting stories submitted. They will be available at the end of the entry period on Facebook where our followers will vote on their favorite story entered. All five stories chosen will receive a We Are East Texas prize pack, and the story with the most votes will receive a \$500 cash prize.

Stories may be submitted at <https://weareeasttexas.com/story>

“As a non-profit, we are proud to serve the community and we will continue with our mission to connect people with how great our community is. Because, quite frankly, We Are East Texas,” concluded Polikretis.

For more information about the Texas Forest Trail please contact Executive Director Del Polikretis at 936-560-3699 or info@texasforesttrail.com or visit www.texasforesttrail.org or www.weareeasttexas.com .

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The Texas Forest Trail Region is comprised of 35 counties in East Texas and one of 10 designated heritage tourism regions in the State of Texas. Our purpose is to foster economic development by preserving and promoting Texas’ unique history and culture.